



ACTIVE EMPLOYMENT POLICIES



Social policies

Ver
resultados

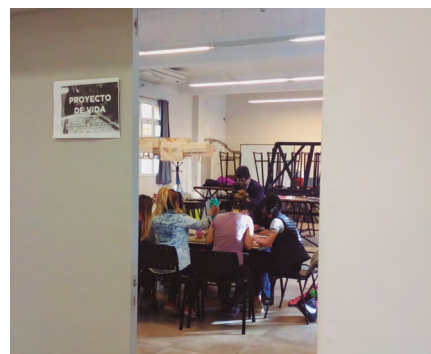


A key factor for escaping from poverty is having sufficient income through work. However, demand and supply are not easily and transparently balanced; in addition, phenomena such as structural unemployment, precariousness and informality can only be confronted by policies that intervene in the jobs market. These policies organise guidance, training and accompaniment services, among others, in order to support transitions (between jobs, between unemployment and employment, etc.) and improve the position of the most vulnerable people. Ideally, employment policies act synergistically with education and training policies and productive development policies. This Eurosocial line of action includes: the strengthening of employment service systems; the development of human capital (professional and transversal skills), both for access to work (youth) and to improve the employability of adults (requalification and retraining); work formalisation programmes; social dialogue.

WHICH AREAS ARE INVOLVED?

This line of action focuses mainly on strengthening jobs market policies, specifically in the reform and improvement of employment services, the policies that encourage the transition from informality to formality and access to social security and on those policies that combine and integrate training and work to improve people's employability.

An important reform space in this line is the development of human capital, particularly from the perspective of reforming professional training systems, to improve the employability of the most vulnerable groups. In this area, the employability of young people in general and especially those in rural contexts, migrants and people with disabilities, is of particular interest. Likewise, the promotion of gender equality in the jobs market is taken into account.



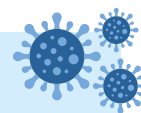
WHICH SDG DOES IT INVOLVE?



EUROPEAN CONSENSUS

The EU and its Member States will focus on concrete actions to meet the specific needs of young people, especially women and girls, by increasing employment opportunities and quality entrepreneurship, supported by effective policies in education, vocational training, skills development and access to digital media. Technologies and services.

The EU and its Member States will promote labour standards that ensure conditions of decent employment and decent wages for workers, in particular those defined by the International Labour Organisation, in both the formal and informal sectors, including through support for the transition from the informal to the formal economy and the fight against child labour.



ACTIONS BY COUNTRIES

- ▶ **REGIONAL:** we support reflection and initiatives around 3 central themes on the public agenda:
 - (i) access to the labour market and the employability of young people, with particular reference to 'apprenticeship' policies, which integrate work (in paid employment) and training;
 - (ii) gender equality in the jobs market, in coordination with the EUROsociAL+ Gender Equality area, and;
 - (iii) the incorporation and integration into the jobs market of migrants, with special reference to the validation and certification of professional competences.
- ▶ **MULTI COUNTRY:** we are supporting the Pacific Alliance in creating a professional competences accreditation system covering the countries of the Alliance (Chile, Colombia, Mexico and Peru).
- ▶ **ARGENTINA:** we are supporting the reforms to the social security system carried out by the Ministry of Health and Social Development. With the Ministry of Productive Development, we worked on the development of Triple Impact Entrepreneurial Ecosystems.
- ▶ **BRAZIL:** we are promoting the improvement of a policy for the labour inclusion of People with Disabilities. and in the Draft Law On Employability and Labour Inclusion of Persons with Disabilities. The strengthening of learning for adolescents and young people was also supported in socio-educational measures with the Ministério da Economia.
- ▶ **CHILE:** we are supporting the installation of competency certification programmes for the migrant population through the National Service for Training and Employment (SENCE).
- ▶ **COLOMBIA:** plan to attract entrepreneurs to promote the use of the Public Employment Service. The care service for the Unpaid Caregiver Population was also designed. A national strategy was formulated for the promotion of dual training in the country's enterprises and the regulation of part-time, hourly and platform work.
- ▶ **COSTA RICA:** The National Training Institute was supported with various actions, such as: provision of employment services from INA, ANE and RUE, with a gender focus; consolidation of a Comprehensive Management Model and in the implementation of the National Employment Agency.

WITHIN THE FRAMEWORK OF THE COVID-19 CRISIS

Measures to counter COVID in many countries have resulted in a profound economic crisis caused by the slowdown in production and the suspension of economic activities causing the closure of companies and job losses in many sectors. EUROsociAL+ is supporting countries to improve the response to this crisis with the following actions and webinars:

- ▶ In Costa Rica, we are accompanying the National Learning Institute with economic and social recovery plans for the country.
- ▶ We are supporting the Secretariat of Labour and Social Security (STSS) in Honduras in the management of employer requests resulting from the COVID-19 pandemic.
- ▶ We are contributing to the creation of integrated and certified virtual training at the Pacific Alliance level in the sectors most affected by the emergency —hotels, tourism and gastronomy— within the framework of the Pacific Alliance made up of Chile, Colombia, Mexico and Peru.
- ▶ Development of on-line exchange spaces between countries of the Southern Cone and Europe on the sectoral agreements reached in construction, transport and domestic work, with recommendations on the measures taken to preserve the health and safety of workers during the gradual release from lockdown in Argentina, Chile and Uruguay.
- ▶ Webinar "Employment and Economy in Central America and the Dominican Republic in Times of COVID-19"
- ▶ Publication: The European Union against Covid-19: Measures to protect income, employment and businesses.

- ▶ **ECUADOR:** support was given to strengthening the Digital Talent Strategy of the Ministry of Telecommunications and the Information Society.
- ▶ **EL SALVADOR:** Support was provided for the implementation of the National Policy for Decent Employment (PONED) of the MTPS.
- ▶ **GUATEMALA:** We strengthened the functioning of the National Employment System's inter-institutional system.
- ▶ **HONDURAS:** Work was done on the reform of the STSS professional education and training system.
- ▶ **MEXICO:** we provided technical assistance to strengthen the National Employment Service to improve the links between employers and job seekers.
- ▶ **PARAGUAY:** the MTESS labor skills certification system and the MEC's National Qualifications System were strengthened.
- ▶ **PERU:** we gave technical assistance for the creation of a centre for advisory services and support for labour and business formalisation at the Ministry of Labour and Employment Promotion.

And in the formalization of work in private homes.

- ▶ **DOMINICAN REPUBLIC:** We work with the Ministry of Labor to review and update the National Employment Policy and to

design protection policies for informal workers.

- ▶ **URUGUAY:** the articulation of active employment and professional training policies was strengthened, as well as the Comprehensive Employment Promotion Plan.

PARTNERSHIPS

- ▶ IDB
- ▶ ILO
- ▶ ILO-CINTERFOR
- ▶ SOCIEUX+
- ▶ Pôle emploi
- ▶ SISCA
- ▶ EU-LAC Foundation
- ▶ National Organisation for the Blind in Spain (ONCE)
- ▶ Regional Government of Catalonia

NETWORKS

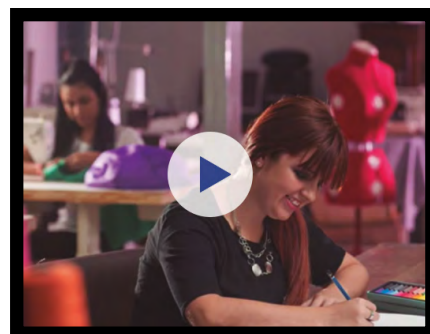
- ▶ The Ibero-American League of Civil Society Organisations



Youth employability series: Seminar “More young people in companies” (Lima, Peru).



14 de september
EUROSociAL+ Results: Support for the implementation of professional skills certification programmes for the migrant population (Chile)



21 december, 2020
We talk about... Employability in Costa Rica



Bringing domestic workers in Peru into the formal employment market



Hablamos sobre formación profesional y políticas activas de empleo y de productividad con Anne Posthuma

- Employment and employability: Axis 2 of the 3R Plan for Central America and the Dominican Republic
- We talk about... Professional skills and qualifications with Ximena Concha
- We talk about the...National Employment Service of Costa Rica with Andrés Valenciano

Publications



- ▶ Migration in Chile, challenge and opportunity: integration and building a host culture
- ▶ How to integrate work and training as a way to improve youth employability and company productivity
- ▶ Conclusions of the Seminar “More young people in companies...”
- ▶ A new national employment service for more and better job opportunities
- ▶ How to generate youth employability. Innovative experiences in training alternation in Latin America, the Caribbean and the European Union.
- ▶ Good practices and innovations for the inclusion of young women in the jobs market in Latin America, the Caribbean and the European Union.
- ▶ Rapporteur report for the 2nd Meeting of the EUROSociAL+ Programme: Trust and Social Cohesion
- ▶ Recíprocamente no. 1
- ▶ Employment Plan of the Ministry of Labor and Social Security of Uruguay
- ▶ The challenge of the Public Employment Services
- ▶ Alianza con el mundo de las empresas
- ▶ Promoción del empleo para personas con discapacidad
- ▶ COVID-19 ¿How do we prepare for the gradual and selective exit from lockdown?
- ▶ Model for the recognition and homologation of job skills certifications in the Pacific Alliance
- ▶ Learn at work: Access to the labor market for young people
- ▶ Methodology for professional profiles
- ▶ Improving Vocational Technical Education and Training in Central America and the Caribbean